



Preforte brings low carbon concrete to Bolivia with CarbonCure & ECOForte:

Top South American concrete producer puts sustainability into action

About Preforte

Preforte is a Bolivian company that has been providing solutions for the construction industry and generating added value for customers since 2018. Visionary, innovative and committed to product and service quality, Preforte is a leader whose operation is grounded in ethical and moral principles. The organization operates across Bolivia as a full service provider of prestressed, prefabricated and ready mix concrete.

“We used to dream of being the leaders in sustainable concrete. Now we are.”

In 2022, Preforte became a CarbonCure producer partner, further cementing the company as a market leader in sustainability by being the first Bolivian concrete producer to be a permanent CarbonCure supplier.

“When we found CarbonCure, we had a real opportunity to reduce our CO₂ emissions in real time and begin having an impact right away,”

Julio César Suárez, CEO, Preforte

As a supplier for housing, concrete paving, commercial construction and specialized products, Preforte has experienced this significant increase thanks to their sustainable offering. “Our customers can actually receive bonuses from the city of La Paz for using lower carbon concrete in construction projects,” explains Hinojosa. ECOFORTE product does not include any additional costs for the users, which truly maximizes their investment, and aligns with the country’s culture of environmentalism and efforts to reverse climate change.

At a Glance

Company name:
Preforte

Plant locations:
La Paz, Cochabamba and Santa Cruz de la Sierra - Bolivia

Plants with CarbonCure:
4

Total CarbonCure concrete produced:
129,339 m³ (169,169 yd³)

Total CO₂ savings:
1,438 metric tons



Since adopting CarbonCure, Preforte has seen a 10% increase in domestic sales.



carboncure.com