



Foundations. Customer Success That's Built to Last.

CarbonCure's Foundations Program ensures customers are set up for success with a 120-day, cross-functional action plan.

Foundations for Success

CarbonCure's Foundations Program epitomizes our commitment to extend value to our customers, far beyond the implementation of our technology.

And we don't take our commitments lightly. Our goal is to help you achieve maximum value from your CarbonCure investment so you continue to grow your business and help more of your customers realize the benefits of sustainable concrete.

"Implementing any new technology introduces risk to your business. Working with CarbonCure completely mitigated that risk for Lauren Concrete—their customer success program is second to none. We felt supported throughout the journey and the team is still proactively investing in our continued success with the CarbonCure Technology."

-Matthew Jetmore, General Manager Central Region, Lauren Concrete

120-Day Foundations Program

The CarbonCure Customer Success team is made up of subject-matter experts from across our organization. Whatever stage you're at in your CarbonCure journey, you'll have a friendly face to support you along the way.

From installation and technical support to sales and marketing, we have you covered.



Installation & Commissioning Services



Technical Services and Support



Market Development Services

Foundations Program Services



Installation & Commissioning

When you decide to implement CarbonCure, our team will walk you through the initial process, retrofitting the CarbonCure Technology and optimizing the CO₂ injection rate.

We'll then walk you through the CO₂ injection processes and the integration with your batch operating systems.

We'll also provide you with remote telemetry for customer support and real-time system monitoring so you can rest assured that you're ready to go.



Technical Services & Support

Our Technical Services and Support (TSS) team eases your transition to working with the CarbonCure Technology so you can reap all the rewards—with none of the risk.

We work hands-on with your quality control team for the first 120 days of our partnership, so you can achieve the perfect mix for your requirements.



Market Development

Once you're up-and-running, our Market Development team helps train and empower your team so you can maximize new business opportunities with CarbonCure.

We'll work on internal communications and training, external announcements, and we'll provide sales and marketing materials targeted at your local contractor and specifier customers. We also have a lead sharing program for regional architecture, engineering, and construction prospects interested in specifying CarbonCure concrete.

The Path to Success

After the first 120 days, our team will continue to support you by providing progress updates, assisting with new plant implementations, supporting your commercial specification efforts, providing you with data on your progress to date, and promoting your ongoing successes.

You'll also have access to your own myCarbonCure portal for everything you need as you continue on your CarbonCure journey, including:

- Your personal dataset of CO₂ usage, filterable by plant locations and time segments (including daily usage)
- Website plug-in to showcase your real-time CO₂ savings metrics on your website
- Automated monthly reporting of CO₂ usage and savings metrics
- Marketing materials including brochures, technical papers, branding tools, messaging guidelines, and PowerPoint presentations
- CarbonCure sales and messaging training videos and supporting materials
- Technical documents and installation manuals

CarbonCure's Foundations Program— for Success That's Built to Last.

VISIT WWW.CARBONCURE.COM OR CALL +1 (902) 442-4020 TO LEARN MORE.